



**3<sup>RD</sup> CIC'S MULTIDISCIPLINARY  
INTERNATIONAL CONFERENCE**



**CANADIAN  
INTERNATIONAL COLLEGE**  
MAKE IT HAPPEN

**CIC 3<sup>rd</sup> Multidisciplinary International Conference  
Sustainable Development Strategy  
Egypt Vision 2030  
2-3 May 2018**

**The International Conference for the Arab Media Role in  
Supporting State Institutions through the Current Changes**

### **Conference Aims and Objectives**

The 3<sup>rd</sup> Interdisciplinary International Conference aims to provide a forum for researchers, practitioners, and professionals from the industry, academia and government to address issues relating to research and development, professional practices and to exchange and share their experiences, new ideas, and research results about all aspects of Mass Communication. There would also be a chance to review the practical challenges encountered and the solutions adopted.

### **Call for Contributions**

Authors are encouraged to contribute to and help shape the theme of the conference through submissions of their research abstracts, papers, and e-posters. High quality research contributions are invited for presentation at the Conference to describe original and unpublished results of conceptual, constructive, empirical, experimental, or theoretical work in all areas of Mass Communication.

#### **New Cairo Campus:**

Land # 6, Center Services, South of Police Academy,  
Fifth Settlement, New Cairo.

#### **Sheikh Zayed Campus:**

Land #12, Continental Gardens, Behind El Yasmen Resort,  
Sheikh Zayed City, 6th of October.

[conferences.cic-cairo.com](http://conferences.cic-cairo.com)

Hotline: **16242**





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The conference solicits contributions of abstracts, papers that address themes and topics relevant to the conference, including figures, tables, and references of novel research material.

### **Early Career Researchers Workshop**

Early Career Researchers Workshop is a one-day workshop organized addressed to doctoral students and post-doctoral researchers who have completed their PhDs, less than three years prior to the application deadline. Eight to twelve participants use the workshop to present and discuss their work. Each workshop would be orchestrated by one or two senior reviewers. Organized around an overarching theme or question, the workshops could be used for several purposes, including gaining experience in academic conference presentation skills, developing new ideas, building up a research proposal, and/or preparing publications.

**Conference Date:** 2 - 3 May 2018

**Conference Venue:** Canadian International College (CIC), New Cairo

**Conference Language:** English, Arabic or, French.

**Submission email:** [conference@cic-cairo.com](mailto:conference@cic-cairo.com)

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### Important Dates:

Submission of Abstract deadline	From Sunday, 17 December 2017 until Sunday, 21 January 2018
Submission of Final Paper deadline	Sunday, 11 March 2018
Registration	From Wednesday, 11 April 2018 until Wednesday, 18 April 2018

All candidates are requested to contact [conference@cic-cairo.com](mailto:conference@cic-cairo.com) to complete their payments. Once the payment confirmation is received, you will receive a Registration Confirmation.

### Important Note:

The cost of fee transfer has to be paid by the participant as the below fee has to be paid in full to the Conference Secretariat.

### Registration Fees Include:

- Conference Material & Program,
- Conference briefcase,
- Acceptance Letter,
- Lunches and coffee breaks,

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- Conference Proceedings, soft copy,
- Conference Volume Publication, hard copy,
- Access to all sessions.

#	Candidates	Fee
1	Faculty members, Professionals, Practitioners	LE 500
2	CICians	Free
3	Students providing ID cards	Free
4	Attendees not presenting	Free
5	International Participants	US\$ 200

### Conference Tracks:

The Conference is a premier platform for the presentation of novel and creative research results in the field of Mass Communication. The conference will bring together leading researchers and academic scientists, researchers, and research scholars in the domain of scientific interest from around the world. The areas of interest for submission of papers include:

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- Journalism,
- Broadcast studies and Film Studies,
- Advertising,
- New Media,
- Mass Communication,
- Society and Globalization,
- Communication Theory and Methodology,
- Media Law and Ethics.

**Note: Papers on other relevant topics would be entertained.**

**Publication Opportunity:**

**Proceeding Publication**

All papers /abstracts accepted for presentation in this conference will be **Blind Peer Reviewed** and will be published in the **Conference Abstract Manuscript of Proceedings** with an ISBN in a soft form.

**Publication Opportunities in the Conference Associated Journals**

A Review Board and Journals Reviewing Team will review all conference papers, jointly. Selected authors will be offered to publish in **Indexed Associated Journals**

subject to the compliance with journals guidelines, terms, and conditions.

Associated journals will allocate a special/regular issue for papers submitted to this conference.

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### Important Note:

Authors have to acknowledge that some journals, associated with the conference, charge publication fee. If a paper is accepted in any of those Journals, the author will be requested to pay the publication fee.

If a paper is accepted in a Journal which has no fee, the authors will get a free online publication.

## CIC's Conference Awards: Call for Nominations

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### CIC's Conference Outstanding Contribution Award

CIC's Board Members are invited to nominate outstanding candidates for CIC Conference **Outstanding Contribution Award** (OCA) by 30 March 2018.

CIC's Conference (OCA) candidates are scholars who have provided innovative contribution to CIC conference.

The Award Committee, nominated by CIC's Board by January 2018, will select the top candidate. The nomination form should include the candidates' curriculum

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vitae and an endorsement statement between 50-250 words. Nomination documentation should be submitted electronically to: [conference@cic-cairo.com](mailto:conference@cic-cairo.com)

### Application Procedure:

Outstanding Contribution Award is established to recognize the outstanding contribution to the field of Mass Communication. It is awarded to researchers who made outstanding accomplishments in academic research in the Mass Communication field.

### Criteria

An **Outstanding Contribution Award Candidate** is expected to have:

- provided an innovative contribution to the field of Mass Communication,
- demonstrated commitment to the profession throughout the years,
- provided academic research that has impacted the field of Mass Communication,
- Endeavored to enhance the professional image and scholarly networks of CIC.

### Selection Method and Notification

CIC Conference Outstanding Contribution Award is awarded annually to a person who has made an outstanding contribution to the goals that CIC promote.

A call for nominations is launched every year. CIC Members are invited to nominate outstanding candidates and submit a nomination form by March of each year.

The form should include the candidates' curriculum vitae and an endorsement

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Current serving Board Members should abstain from participating.

### **Award Ceremony**

The award ceremony and reception will be held during the annual CIC conference events.

### **Conference Coordinators**

#	Names	Title	email
1	Dr. Rania Taher	PhD	<a href="mailto:Rania_m_taher@cic-cairo.com">Rania_m_taher@cic-cairo.com</a>
2	Ms. Dalia Farag	Office Manager CIC Vice-President's Bureau	<a href="mailto:Dalia_farag@cic-cairo.com">Dalia_farag@cic-cairo.com</a>

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